



BOARD OF DIRECTORS MEETING

**DCBID Administrative Offices
626 Wilshire Blvd, Suite 200
Los Angeles, CA 90017**

**Wednesday, February 1, 2017
8:00 a.m. - 9:30 a.m.**

AGENDA

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|------|--|-----------------|--------|
| I. | CALL TO ORDER | | WOLK |
| II. | PROPERTY OWNER/PUBLIC COMMENT PERIOD <u>ON POSTED AGENDA ITEMS</u> | | WOLK |
| III. | APPROVAL OF MINUTES: January 11, 2017 | (ACTION) | WOLK |
| IV. | CHANGE TO BOARD SEATS: Removal of: a. KC Yasmer (Forest City) b. Lisa Gritzner (Alternate for Chris Park) c. Matthew Nolan (Alternate for Adele Yellin) | (ACTION) | SCHATZ |
| V. | ELECTION OF BOARD SLATE | (ACTION) | SCHATZ |

Executive Committee:

Cari Wolk – Chair
Peklar Pilavjian – Past Chair
Sauli Danpour – Treasurer
Barry Altshuler – Executive Vice Chair
Eric Bender – Executive Vice Chair
Robert Cushman – Executive Vice Chair
Carol Schatz – President & CEO

Board Members:

Jim Bonham
Barbara Bundy
Michael Czarcinski
Evan Grobecker
Simon Ha
Robert Hanasab
Steven Hathaway
Chris Park
Veronica Perez
Lucy Rumantir
Helen Simmons
Mark Spector
Adele Yellin

MEETING MATERIALS ARE AVAILABLE AT 626 WILSHIRE BLVD., SUITE 200. THANK YOU.

Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the DCBID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the DCBID Senior VP & COO, Suzanne Holley, at 213-416-7538 or sholley@downtownla.com.

Posted Friday, January 27, 2017

Board Member Alternates:

Travis Addison (Alternate for Evan Grobecker)

Julio Morales (Alternate for Barry Altshuler)

Brian Plymell (Alternate for Jim Bonham)

Peter Zen (Alternate for Michael Czarcinski)

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| VI. | DCBID RENEWAL UPDATE | | SCHATZ |
| VII. | MARKETING CAMPAIGN PRESENTATION | (ACTION) | SCHATZ/SHERZAI |
| VIII. | COMMITTEE AND DEPARTMENT REPORTS | | |
| | a. Operations | | RABOIN |
| | b. Marketing | | SHERZAI |
| | c. Economic Development | | GRIFFIN |
| IX. | PRESIDENT'S REPORT | | SCHATZ |
| X. | OLD BUSINESS | | WOLK |
| XI. | NEW BUSINESS | | WOLK |
| XII. | PROPERTY OWNER/PUBLIC COMMENT PERIOD <u>ON NON-POSTED AGENDA ITEMS</u> | | WOLK |
| XIII. | NEXT MEETING – March 1, 2017 | | WOLK |
| XIV. | ADJOURNMENT | | WOLK |