

12th Annual Public Safety Appreciation Barbecue Sponsorship Rate Sheet

PUBLIC SAFETY APPRECIATION BARBECUE



FRIDAY, SEPT 30 / 11 AM - 2 PM

The Downtown Center Business Improvement District (DCBID) and Central City Association (CCA) are proud to host the 12th Annual Public Safety Appreciation Barbecue on Friday, September 30, 2011, in honor of the law enforcement and public safety community, for their accomplishment and service in making Downtown Los Angeles a safe and vital community. This year's net proceeds will be donated to the **Los Angeles Firemen's Relief Association**.

\$500 sponsorship

Your name will be placed on:

- The event info page on DowntownLA.com
- Event flyers distributed in Downtown LA
- Print ads in the Downtown News *(contingent upon publishing deadlines)*
- Event signage, including a full list of sponsors
- Press-related materials



\$1,000 sponsorship

Your logo and name will be placed on:

- The event info page on DowntownLA.com
- Event flyers distributed in Downtown LA
- Print ads in the Downtown News *(contingent upon publishing deadlines)*
- Event signage, including a full list of sponsors
- Press-related materials



Samples from last year's barbecue

We ask that payment be made on or before August 26th to:

Downtown Center Business Improvement District
626 Wilshire Blvd, Suite 200
Los Angeles, CA 90017

Thank you for your consideration. Should you have any questions, please do not hesitate to contact us at (213) 624-2146, or by email at bbq@downtownla.com.