

# 11<sup>th</sup> Annual Public Safety Appreciation Barbecue Sponsorship Rate Sheet

## PUBLIC SAFETY APPRECIATION BARBECUE



FRIDAY, OCTOBER 29 / 11am-2pm

The Downtown Center Business Improvement District (DCBID) and Central City Association (CCA) are proud to host the 11<sup>th</sup> Annual Public Safety Appreciation Barbecue on Friday, October 29, 2010, in honor of the law enforcement and public safety community, for their accomplishment and service in making Downtown L.A. a safe and vital community. This year's net proceeds will be donated to the **LAPD Memorial Foundation**.

### \$500 sponsorship

Your name will be placed on:

- The event info page on DowntownLA.com
- Event flyers distributed in Downtown LA
- Print ads in the Downtown News *(contingent upon publishing deadlines)*
- Event signage, including a full list of sponsors
- Press-related materials



### \$1,000 sponsorship

Your logo and name will be placed on:

- The event info page on DowntownLA.com
- Event flyers distributed in Downtown LA
- Print ads in the Downtown News *(contingent upon publishing deadlines)*
- Event signage, including a full list of sponsors
- Press-related materials

Samples from last year's barbecue

We ask that payment be made **on or before October 8<sup>th</sup>** to:

Downtown Center Business Improvement District  
626 Wilshire Blvd., Suite 200  
Los Angeles, CA 90017

Thank you for your consideration. Should you have any questions, please do not hesitate to contact us at (213) 624-2146, or by email at [bbq2010@downtownla.com](mailto:bbq2010@downtownla.com).