

**For Immediate Release**

Contact: Sadiya Nasir or Lynn Fireside  
Foley/Freisleben LLC, 213-955-0020  
[nasir@folfry.com](mailto:nasir@folfry.com); [fireside@folfry.com](mailto:fireside@folfry.com)

Randall Ely, Downtown Center BID, 213-624-2146  
[rely@downtownla.com](mailto:rely@downtownla.com)

**DOWNTOWN CENTER BUSINESS IMPROVEMENT DISTRICT  
TRANSFORMS DOWNTOWN LOS ANGELES INTO A STAR-  
SPANGLED HUB FOR DEMOCRATIC NATIONAL CONVENTION**

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**From Painting Curbs to Lighting the Sky in Patriotic Colors,  
Downtown Prepares to Welcome Delegates and Visitors**

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**LOS ANGELES** (August 7, 2000) – In anticipation of delegates and the crowd of visitors to Downtown Los Angeles for the Democratic National Convention, the Los Angeles Downtown Center Business Improvement District (DCBID) is changing and upgrading flowerpots on light posts and painting curbs, fire hydrants, and construction barricades. In addition, the DCBID is working jointly with the L.A. Convention 2000, the Host Committee for the Democratic National Convention, to coordinate red, white, and blue building lighting on skyscrapers throughout Downtown Los Angeles.

“Delegates and visitors from around the world will be in our Downtown, some for the first time, and we want to make their experience as spirited and enjoyable as possible,” said Downtown Center BID President and CEO Carol Schatz. “We are attempting to make the occasion of the Convention a positive and memorable experience for delegates, as well as Downtown's work force, businesses and property owners.”

The Downtown Center BID is a coalition of property owners united in their commitment to enhance the quality of life in Downtown Los Angeles. The organization aims to help the 65-block central business district – The Heart of the City – achieve its full potential. Nearly 250 property owners provide funds to the district via a special tax assessment. Further information on Downtown events and real estate opportunities is available at **[www.downtownla.com](http://www.downtownla.com)**.

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