

## **For Immediate Release**

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### **DOWNTOWN CENTER BUSINESS IMPROVEMENT DISTRICT EXPANDS SAFETY AND AMBASSADOR TEAM FOR DEMOCRATIC CONVENTION**

#### **Sixty 'Purple Patrol' Team Members to Cover Streets, Provide Information**

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**LOS ANGELES** (July 31, 2000) – In anticipation of the crowd of visitors and delegates in Downtown Los Angeles for the Democratic National Convention, the Los Angeles Downtown Center Business Improvement District (DCBID) plans to nearly double its staff of purple-shirted safety officers and ambassadors to 60.

“Delegates and visitors from around the world will be in our Downtown, some for the first time, and we want to make their experience as safe and enjoyable as possible,” said Downtown Center BID Chief Operations Officer Randall Ely. “In addition to placing more members of our highly recognizable Purple Patrol on the streets to provide information and directions, one of our supervisors will be in direct communication with L.A.P.D.’s central command center during the convention to feed our staff the latest information.”

The Downtown Center BID is a coalition of property owners united in their commitment to enhance the quality of life in Downtown Los Angeles. The organization aims to help the 65-block central business district – The Heart of the City – achieve its full potential. Nearly 250 property owners provide funds to the district via a special tax assessment. Further information on Downtown events and real estate opportunities is available at **[www.downtownla.com](http://www.downtownla.com)**.

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