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**Legendary Quincy Jones and the L.A. Downtown Center Business Improvement District
Join Councilwoman Jan Perry to Kick Off Plans for the
First Annual “Legends of Los Angeles Pop”
New Year’s Eve Celebration**

**The Downtown Center Business Improvement District’s “Legends of Los Angeles Pop”
Event Will Benefit The Quincy Jones Listen Up Foundation and its Efforts to Improve
Healthcare for Children Using Telehealth**

Los Angeles (July 31, 2003) – The Los Angeles Downtown Center Business Improvement District (DCBID) and Quincy Jones, chairman of The Quincy Jones Listen Up Foundation, will celebrate plans in anticipation of the first annual “Legends of Los Angeles Pop” New Year’s Eve Celebration in Downtown Los Angeles, and will officially announce The Quincy Jones Listen Up Foundation as the event’s benefiting charity. Los Angeles City Councilwoman Jan Perry will join the official partnership announcement celebration, which will take place on Tuesday, August 5 at 3 p.m. at the Bradley Tower at Downtown L.A. City Hall, located at 200 N. Spring Street.

“This incredible charity event serves a dual purpose: it exposes and celebrates the life of our vibrant city center while raising funds and awareness for the Quincy Jones Listen Up Foundation's efforts to bring telehealth to children worldwide, and this partnership will bring the people of Los Angeles a stellar New Year’s Eve event,” said Councilwoman Jan Perry, who represents the Ninth District which includes Downtown Los Angeles.

The “Legends of Los Angeles Pop” event, still in the planning stages, will launch an inaugural New Year’s Eve countdown in a picturesque setting in surrounded by the Music Center, Walt Disney Concert Hall and Los Angeles City Hall – an area at the heart of the revitalization of L.A.’s downtown. A portion of the event’s admission will go to The Quincy Jones Listen Up Foundation, which supports programs that meet the critical healthcare needs of children.

Quincy Jones will speak on behalf of his Listen Up Foundation, and Carol Schatz, president and CEO of DCBID, will discuss details of the partnership between the two organizations. Both, for the first time, will unveil plans for the inaugural New Year’s Eve Celebration with the support and assistance from the County of Los Angeles.

DCBID and Quincy Jones/2-2-2-2

Additionally, David C. Kushner, M.D., F.A.C.R. Medical Director, Pediatric Telemedicine Program, Children’s National Medical Center in Washington D.C., will be on hand to describe the concept of “telehealth” – the use of electronic communication technologies to allow physicians in one location to offer services at another location – and the important role that this service plays in improving healthcare for children worldwide. Telehealth is one of Quincy Jones’ personal passions and is a key initiative of The Quincy Jones Listen Up Foundation.

“We are honored that The Quincy Jones Listen Up Foundation has chosen the ‘Legends of Los Angeles Pop’ New Year’s Eve Celebration to raise awareness for and benefit their organization,” said Carol Schatz. “This partnership is a perfect fit for the DCBID and the Quincy Jones Listen Up Foundation. Both share the dream of improving the quality of life in our communities, and, together, we believe that we can help better provide for the future of our neighborhoods and our children.”

The “Legends of Los Angeles Pop” Celebration will include celebrities and musicians that hold a special place in the hearts of people across Los Angeles and Southern California. Popular musicians of the ‘50s, ‘60s, ‘70s, and ‘80s, appealing to all ages, will provide the evening’s entertainment. Partygoers will dine on a variety of delectable foods, sip on local wines, or stop by the beer garden as they anticipate the special “only in L.A.” way of ringing in the New Year!

About The Quincy Jones Listen Up Foundation

The Quincy Jones Listen Up Foundation was founded in 1990 and believes that every child deserves an equal opportunity to grow to his or her full potential. As one of the world’s preeminent entrepreneurs, humanitarians and record producers, Quincy Jones is proof that we are only limited by our imaginations. Born into poverty and raised in a broken and dysfunctional home, the life of Quincy Jones is not only one of the great American success stories, but also evidence that one can overcome obstacles of color and class through perseverance, determination and hard work. The Quincy Jones Listen Up Foundation’s Board of Directors also includes Marilyn Bergman, Clint Eastwood, Gloria Estefan, Richard Parsons, Courtney Ross Holst, and Attallah Shabazz.

About the Downtown Center Business Improvement District

The DCBID is a coalition of property owners united in their commitment to enhance the quality of life in Downtown Los Angeles. The organization helps the 65-block central business district achieve its full potential as a great place to live, work, and play. Nearly 480 property owners provide funds to the district via a special voluntary tax assessment, which finances this outreach program. For more information, please visit the DCBID Web site at www.downtownla.com.

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