



For Immediate Release

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Music, Art, Food and Fun! Grand Avenue Festival To Showcase Downtown LA's Best

Los Angeles, CA (September 17, 2006) -- On Saturday, October 7, 2006, all of Southern California is invited to discover Downtown Los Angeles' best as highly acclaimed and nationally renowned restaurants, theatres, concert halls, museums, and other organizations join together to provide a premier day in FREE family entertainment.

The third annual Grand Avenue Festival is a collaborative effort by the Downtown Center Business Improvement District and organizations along Grand Avenue that present programs and events making Los Angeles the cultural capital of the 21st century. The Festival, which will be held on five city blocks between Temple and 4th streets along Grand Avenue from 11 a.m. to 5 p.m., will showcase the outstanding offerings of Downtown L.A.

Highlights of the Grand Avenue Festival include:

- **"A Taste of Downtown L.A."** hosted by the Downtown Center Business Improvement District. Sample delicious creations from notable restaurants including Ciudad, Kendall's Brasserie, Pete's Café, Noe, Spring Street Smoke House and Pinot Grill.
- **Music Center's annual Family Festival** features art-making for children, music, storytelling, and cultural dances at the Music Center Plaza. Festival-goers can also participate at the Music Center's Active Arts programs including Drum Downtown, Sing Thing and Flute Choir on Grand Avenue.
- **MOCA, The Museum of Contemporary Art**, offers free admission for all to the current exhibition, gallery tours, and art workshops for families.
- Visit the **Walt Disney Concert Hall** and hear daKAH Hip Hop Orchestra with special guests.
- **Grand Performances** presents Kinky on the Grand Performances Stage presented by City Beat.
- **Gallery Row Art Fair** on Grand Avenue will feature a collection of local galleries with art for sale.

- **Fine Craft and Design Sale** on Grand Avenue will spotlight Downtown artisans selling jewelry, furniture, wearables and more.
- **The Roy and Edna Disney/CalArts Theater (RedCat)** will feature eclectic performances and gallery tours.
- **Cathedral of Our Lady of the Angels** will stage the Harmonies Girls Choir, organ concerts and Italian chalk artists on their plaza.
- **Los Angeles Public Library** presents Performing Books for young children.
- **The Colburn School** presents dance performances at Zipper Hall.

Most performances and events are free; tickets are required for performances inside the Walt Disney Concert Hall Main Hall. Tickets are free but limited and distributed on first-come, first-served basis approximately one hour before each performance. Tickets are available from the LA Philharmonic ticket booth at Grand Avenue and 1st street. Limit four tickets per person.

For more information on the Grand Avenue Festival including activity schedules, please call the Downtown Center Business Improvement District at 213/624-2146, or visit www.downtownla.com.

This year's sponsors include KCRW, Los Angeles Times, Univision, Biscuit Lofts, 93.1 Jack FM, Kapture Industries, 104.3 KBIG, KCET, KKJZ, Kor, KUSC, LA City Beat, LA Downtown News, LA Inc., La Opinion, Metro, Metrolink, Performances Magazine, Related Companies of California, Union Bank and Wells Fargo.

Special parking arrangements are posted on www.downtownla.com.

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