



MEDIA ALERT

**Saturday and Sunday, February 26 and 27
10 a.m. to 5 p.m.**

CONTACT:

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LIVE IN DOWNTOWN LA?

YOU BET! DOWNTOWN LA HOSTS DOWNTOWN LIVING OPEN HOUSE

- *Lofts and luxury living take Downtown by storm*
- *Future residents and those just curious are invited to visit 13 developments*

WHAT: The Downtown Center Business Improvement District (DCBID) is producing this first-of-its-kind event to let people get acquainted with all the different living options in Downtown. From adaptive reuse conversions of historic office buildings into loft-style apartments and condos, to new-construction high-rise luxury condominiums and apartments with million dollar views, Downtown has it all!

The Downtown Living Open House will invite people to visit finished models as well as pre-sale and pre-leasing trailers and offices. Condos are selling like hotcakes, so be among the first to register for priority interest lists for these fantastic projects.

WHEN: **Saturday and Sunday, February 26 and 27, 10 a.m. to 5 p.m.**

WHERE: Downtown locations including various lofts, apartments and condos, go to www.downtownla.com for details.

HOW TO REGISTER:

The Downtown Living Open House offers three options for people to take advantage of. To register for any of the following or to obtain additional information about the Open House, log on to www.downtownla.com or call 213-624-2146.

- Registration, Downtown Parking Pass & Shuttle: \$15
- Registration and Downtown Parking Pass \$ 6
- Registration Only FREE

ABOUT DCBID:

The Downtown Center Business Improvement District (DCBID) is a coalition of nearly 480 property owners united in their commitment to enhance the quality of life in Downtown Los Angeles. The organization helps the 65-block central business district achieve its full potential as a great place to live, work and play.

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Downtown Living **Open**
HOUSE

Saturday & Sunday

February 26-27, 2005 | 10am to 5pm

1100 Wilshire

1100 Wilshire Boulevard
Los Angeles, CA 90017
(213) 481-1149
www.1100wilshirela.com

801 Grand

801 S. Grand Avenue
Los Angeles, CA 90017
(213) 689-5009 sales line
www.801grand.com

Eastern Columbia Lofts

849 South Broadway Avenue
Los Angeles, CA 90014
(800) 819-6774
www.easterncolumbialofts.com

Elleven

707 S. Grand Avenue
Los Angeles, CA 90017
(213) 622-5400
www.elleven-south.com

Grand Lofts

801 Grand Avenue
Los Angeles, CA 90017
(213) 689-5009
www.grandlofts.com

**Historic Gas
Company Lofts**

810 South Flower Street
Los Angeles, CA 90017
(213) 955-5700
www.gascompanylofts.com

MetLofts

1050 South Flower Street,
Suite 100
Los Angeles, CA 90015
(866) metlofts
(866) 638-5678
www.forestcity.net

Metro 417

417 South Hill Street,
Suite 100
Los Angeles, CA 90013
(866) metro417
(866) 638-7641
www.forestcity.net

Molino Street Lofts

500-530 Molino Street
Los Angeles, CA 90013
(800) 819-6763
www.molinostreetlofts.com

Pacific Electric Lofts

610 South Main Street
Los Angeles, CA 90014
(866) 798-1155
www.pelofts.com

Santa Fe Lofts

560 S. Main Street and
121 E. Sixth Street
Los Angeles, CA 90013
(800) 819-6768
www.santafelofts.com

Santee Court

716 S. Los Angeles Street,
Suite B
Los Angeles, CA 90014
(213) 623-8101
www.santeecourt.com

The Brockman Lofts

700 S. Grand Avenue
Los Angeles, CA 90017
(310) 473-1004
www.thebrockman.com