



MEDIA ALERT

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DOWNTOWN LIGHTS UP FOR THE HOLIDAYS

Snow Forecasted During Downtown LA's FREE Holiday Laser Show

- WHAT:** Downtown Center Business Improvement District and City of Los Angeles Department of Recreation and Parks invite So Cal to celebrate the holiday season. Snow and holiday excitement will hit downtown L.A. with the Holiday Laser Nights and Downtown on Ice celebration! Friends and families are invited to experience the downtown Holiday Laser Nights show, which will feature an incredible blend of holiday music and laser beams and graphics, as well as a real snowstorm. Don't miss out on the chance to skate outdoors on the Downtown on Ice skating rink. Only in downtown will people experience a "real" winter in Southern California with snow and ice, plus great music and holiday entertainment.
- WHO:** FREE musical performances by:
Beatlemania - December 3 at 8 pm and again at 9:30 pm
Sheila E. - December 4 at 8 pm
Big Bad Voodoo Daddy's Wild and Swingin' Holiday Party - December 5 at 6:30 pm
- WHEN:** **Media Preview** - Thursday, December 2nd from 6-8 p.m.
Holiday Laser Nights - December 3rd and 4th at 7:30 pm and 9 pm
December 5th at 6 pm and 8 pm
Downtown on Ice Skating Rink –
Open 7 days a week from 10 am to 10 pm, beginning November 17th
- WHERE:** **Pershing Square**
532 S. Olive Street
Corner of 5th and Olive Street
Downtown Los Angeles
- NOTE:** Downtown on Ice, the ice rink in Pershing Square will be open before and after the laser shows. The cost to skate is \$6 for each one-hour skate session. Skate rental is \$2. Parking will be available at surrounding lots including Pershing Square for \$6, or take Metro or Metrolink. For more information, call 213-624-2146.

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