

DCBID SERVICE CENTER GETS FACELIFT

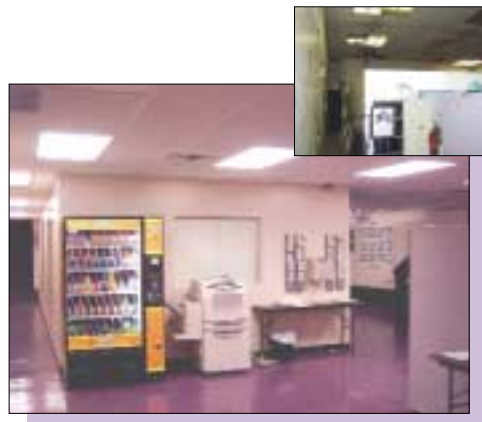
The DCBID Service Center, located at 8th and Hill streets, recently completed a much-needed remodeling. The Service Center houses the Purple People staff and their equipment. Close to a hundred people use the Service Center each day including all of the maintenance, security, and ambassadors staffs.

The space was renovated from top to bottom. Carpet was removed and replaced with purple tinted linoleum tile. All walls and surfaces received a fresh coat of paint. The air conditioning and lighting systems were upgraded with more efficient systems to reduce utility charges. A new women's locker room was added, as well as new curtains and blinds. Office spaces for senior staff were created with new dividing walls and new carpet. Finally, the new computer-aided dispatch system was installed in the center.

Please stop by to see the new and improved Service Center.



Briefing room – before and after.



Common area – before and after.



Dispatch room – before and after.

CALENDAR OF EVENTS

Now – November 23
CIRQUE DU SOLEIL
presents **VAREKAI**
STAPLES Center, parking lot #2
800-678-5440
www.cirquedusoleil.com

Now – January 4
FRANK GEHRY:
WORK IN PROGRESS
Museum of Contemporary Art (MOCA)
213-626-6222
www.moca.org

Now – January 4
“AMERICAN ORIGINALS” –
TREASURES FROM THE
NATIONAL ARCHIVES
Los Angeles Central Library
213-228-7000
www.lapl.org

November 15
KID’S CLUB at MACY’S PLAZA
Noon – 12:45 p.m.
213-624-2891

November 19 – January 19
LA KINGS DOWNTOWN ON ICE
Outdoor Ice Skating
Pershing Square
213-847-4970
www.laparks.org

November 21 – January 25
LIKE JAZZ
Mark Taper Forum at the
Music Center
213-628-2772
www.taperahmanson.com

Now – June 6
COLBURN SCHOOL
FREE CONCERT SERIES
The Colburn School of Performing Arts
213-621-2200
www.colburnschool.edu

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CALENDAR OF EVENTS

(CONTINUED FROM PAGE 1)

Now – June 13

LOS ANGELES PHILHARMONIC SEASON

Walt Disney Concert Hall
323-850-2000
www.laphil.org

December 4

TREE LIGHTING

7+ FIG @ Ernst & Young Plaza
5 p.m.
213-955-7157
www.7fig.com

December 6

SNOW ZONE in DOWNTOWN LA

Pershing Square
213-847-4970
www.laparks.org

December 24

44th ANNUAL L.A. COUNTY HOLIDAY CELEBRATION

Dorothy Chandler Pavilion
213-972-3099
www.holidaycelebration.org

NEW HOURS AT MOCA



The Museum of Contemporary Art
(MOCA) has new hours:

Monday	11 a.m. to 5 p.m.
Thursday	11 a.m. to 8 p.m. FREE
Friday	11 a.m. to 5 p.m.
Sat & Sun	11 a.m. to 6 p.m.

Closed Tuesday and Wednesday

Stop by MOCA's fall
flower market
every Thursday
from 11 a.m.
to 3 p.m.!



CONGRATULATIONS TO THE OMNI LOS ANGELES HOTEL

The Omni Los Angeles Hotel at California Plaza has received the prestigious Four Diamond Award for 2004 from the American Automobile Association. According to AAA, this award is a demonstration of the hotel's ability to consistently perform grand and small gestures with superior service and high quality.

The Omni has 453 finely appointed guest rooms and suites with spectacular views of Bunker Hill. Most recently the Omni opened Chef Robert Gadsby's restaurant, Noe, an elegant and intimate restaurant that received high praise from the Los Angeles Times' food critic.

Located a short walk from the Walt Disney Concert Hall, the Omni offers LA Philharmonic patrons a convenient and elegant place to spend the night before or after a concert in the just-opened Hall.

Congratulations to the staff at the Omni Hotel!



TWO REASONS TO COME DOWNTOWN ON NEW YEAR'S EVE

Downtown Los Angeles will be hosting two signature events on New Year's Eve this year. The first, Legends of Los Angeles Pop, will feature live music on three outdoor stages, fireworks and a unique countdown to midnight. The venue will be along Grand Avenue and First Street near the Music Center and on the County Mall. A portion of the ticket sales will be donated to the Quincy Jones Listen Up Foundation. The talent line-up will be announced later this month.



The second event is the return of Giant Productions' New Year's Eve party. Last year they closed Flower Street to present some of the best DJ's in the world. This year Giant will be at the Westin Bonaventure Hotel filling every ballroom with DJ's, food and beverages. A portion of their proceeds will also be donated to the Quincy Jones Listen Up Foundation.

For more information, please contact Mindy Rosen at 213.624.2146 or mrosen@downtownla.com.

DCBID PRESENTS DOWNTOWN TO INTERNATIONAL MEDIA

The DCBID and the Japanese American National Museum co-hosted a breakfast on October 23 for the national and international media attending the opening of the Walt Disney Concert Hall. Carol E. Schatz, President and CEO of the DCBID, made a presentation on Downtown's revitalization to a group of 50. Other speakers included George Takei, John Emerson and Joachim Splichal.

The media in attendance included representatives from The Guardian (England), Dallas Morning News, America Journal (Germany), Sueddeutsche Zeitung (Switzerland), Neue Zürcher Zeitung (Switzerland), WNYC, Le Monde (France), Mainichi Newspaper (Japan), Weekly Travel Journal (Japan), BBC, Philadelphia Inquirer, Mail on Sunday (England), Business News Bureau, Boulder Daily Camera, Independent on Sunday (England), San Antonio Express, Meetings West, and two publications from Finland. Several freelance reporters were also in attendance.

Following the breakfast, Carol Schatz toured Downtown with a camera crew from the BBC to report on housing and other new developments.

The DCBID marketing department will carefully track all newspaper, magazine and television coverage of Downtown that results from our breakfast meeting and presentation.



Carol E. Schatz, President and CEO of the DCBID, speaking to the media at the Japanese American National Museum.

GOODBYE TO RANDALL ELY

The DCBID wishes Randall Ely the best in his new position with Langner Security Services, Inc. Randall served the DCBID for 6 years and was responsible for initiating the Purple Patrol and BID A.C.T.I.O.N among many other contributions. He will be assisting the DCBID through the end of the year with special events and training.



LOS ANGELES TIMES ADS

The DCBID continues to run monthly ads in the Los Angeles Times that feature up to 10 Downtown businesses and a calendar of events.

The goal of the campaign is to educate the surrounding communities on the depth and variety of stores, restaurants, hotels and cultural venues that are located Downtown.

For more information, please contact Mindy Rosen at 213.624.2146 or mrosen@downtownla.com.

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4TH ANNUAL PUBLIC SAFETY THANK YOU BBQ

The DCBID hosted the 4th Annual Public Safety Thank You BBQ to express appreciation to our law enforcement partners for their service and support of the DCBID during the year. The BBQ was held in Pershing Square on October 10.

All the food was generously donated by the LA Dodgers and the STAPLES Center and was prepared by the chefs from the Millennium Biltmore. Donations from more than 28 Downtown businesses made it possible to present a check for \$5,000 to the Los Angeles Police Department Memorial.



Carol E. Schatz, President and CEO of the DCBID, presents a check to the Los Angeles Police Department Memorial Fund.



606 S. Olive Street, Suite 1000
Los Angeles, CA 90014
(213) 624-2146

WWW.DOWNTOWNLA.COM
24 Hour Service Center: (213) 624-2425

DATES TO REMEMBER

November 17, 2 pm
**MARKETING COMMITTEE
MEETING**

November 19, 8 am
**ECONOMIC DEVELOPMENT
MEETING**

December 3, 8 am
BOARD MEETING

Property owners are always welcome to attend committee meetings. All committee meetings take place at the DCBID offices.