

DISTRICT NEWS



DCBID LEADS TRADE MISSION TO NYC

The Downtown Center Business Improvement District's third trade mission to New York City takes place on June 1. New York's top investors, bankers and financiers have been invited to attend the breakfast event to learn why this continues to be the right time to invest in Downtown Los Angeles!

Joined by Carol E. Schatz, President & CEO of the Downtown Center Business Improvement District and Council Member Jan Perry, the delegation of blue-ribbon business leaders includes Eli Broad, Founder and Chairman of KB Homes and SunAmerica, Inc., Founder of the Broad Foundations, Chair of The Grand Avenue Committee; Christopher R. Ludeman, President US Brokerage, CB Richard Ellis; Gregory M. Vilkin, President Forest City Residential West, Inc.; Timothy J. Leiweke, President & CEO, AEG and Staples Center; and Stephen M. Ross, Chairman & CEO, The Related Companies. Los Angeles Times reporter, Cara DiMassa will also be attending.

Downtown Los Angeles property and business owners have been invited to showcase their projects at the event. For more information about the trade mission or showcase, please contact Petra Durnin, Economic Development Senior Associate at 213.624.2146.



CALENDAR OF EVENTS

Now – May 21

iWITNESS

Music Center's Mark Taper Forum

213.628.2772

centertheatregroup.org

Now – September 4

MARVEL SUPER HEROES SCIENCE EXHIBIT

323.SCIENCE

californiasciencecenter.org

Now – June 11

THE BLACK RIDER

Music Center's

Ahmanson Theatre

213.628.2772

centertheatregroup.org

May 21 – September 4

ROBERT RAUSCHENBERG

Museum of Contemporary Art

Grand Avenue

213.626.6222

moca.org

May 27 – June 17

GRENDL

Music Center's

Dorothy Chandler Pavilion

213.972.8001

losangelesopera.org

June 3 – October 21

NEON CRUISE

Museum of Neon Art

213.489.9918

neonmona.org

Ongoing

ALoud

Los Angeles Central Library

213.228.7025

lapl.org

continued on page 2



Ongoing
**COLBURN SCHOOL
FREE CONCERT SERIES**
Colburn School Of Performing Arts
213.621.2200
colburnschool.edu

Every Wednesday
**CALIFORNIA CERTIFIED
FARMERS MARKET**
5th and Grand Streets
ccfm.com

Ongoing
COMMON GROUND
Japanese American National Museum
213.625.0414
janm.org

Every Saturday at 10 am
DOWNTOWN WALKING TOURS
LA Conservancy
213.623.2489
laconservancy.org

Ongoing
**LOS ANGELES MASTER
CHORALE**
Music Center's Walt Disney
Concert Hall
213.972.7282
lamc.org

Ongoing
LOS ANGELES PHILHARMONIC
Music Center's Walt Disney
Concert Hall
323.850.2000
laphil.com

Ongoing
MUSIC, ART, FILM & DANCE
REDCAT
213.237.2800
redcat.org

Get your MP3 player ready to download the FREE Downtown LA Arts and Culture tour developed by all of the Downtown BIDs, including the Downtown Center Business Improvement District.

The 30 minute audio walking tour starts at the Cathedral of Our Lady of the Angels, then leads you along Grand Avenue to the Music Center, REDCAT, Colburn School of Performing Arts, MOCA and California Plaza. Next you are instructed to hop on the DASH bus to visit Staples Center. Then back on the DASH to Exposition Park.

The narrated tour includes interviews with Stephen Rountree, President of the Music Center, Jeremy Strick, Director of the Museum of Contemporary Art, Carol E. Schatz, President & CEO of the Downtown Center Business Improvement District, Tim Leweike, President of Staples Center and Charmaine Jackson, Director of the California African American Museum.

The tour will be completed by June 1 and posted at www.downtownlawalks.com. Three other themed tours (Historic, International and Shopping) will be completed later this summer.

For more information, please contact Mindy Rosen, Director of Marketing and Communications at 213.624.2146 or mrosen@downtownla.com.

DAILY GRILL, ROY'S AND WOLFGANG PUCK GOURMET EXPRESS...WHAT'S COOKING NEXT?

During the last year, the Downtown Center Business Improvement District (DCBID) has been instrumental in recruiting the opening of three new Downtown restaurants – Daily Grill, Roy's and Wolfgang Puck Gourmet Express. The Daily Grill is located at 6th and Flower, Roy's at 8th and Figueroa and Wolfgang Puck Gourmet Express will soon open at 6th and Hope.

According to Hal Bastian, Vice President & Director of Economic Development, "The DCBID is currently working on recruiting a number of other exciting

restaurant concepts, including the following categories – Mexican, Chinese, Thai, American Bistro and New York Style Deli."

If you have suggestions for a favorite restaurant that you'd like to see Downtown, please contact Hal Bastian at 213.624.2146 or hbastian@downtownla.com.



PURPLE PATROL UPDATE

The DCBID's Purple Patrol accomplishments for April 2006 include:

- The Purple Patrol has been very successful in decreasing the amount of drug use, graffiti and litter created by bike messengers over the past few weeks. The LAPD has made several arrests, and we have received very positive feedback from building security managers who have seen a decrease in crime.
- The DCBID's Service Center received several calls regarding the possession and sale of narcotics by alleged gang members on 5th and Hill streets. The Purple Patrol contacted the LAPD when they witnessed a crime in progress resulting in several arrests.



- The DCBID's Outreach Team has been operating at full-force distributing clothing, finding shelter, detox and counseling services for homeless individuals. There are currently five DCBID Outreach Team members who spend their day assisting the homeless.

VISIT THE MUSIC CENTER'S URBAN GARDEN

The Music Center is pleased to announce their Urban Garden Talks – an outdoor lecture series. The quarterly talks will take place in the Music Center's Walt Disney Concert Hall garden and will feature distinguished guest speakers who will speak on a variety of topics. The series begins on Wednesday, June 14 and continues through March 14, 2007. All talks begin at noon.



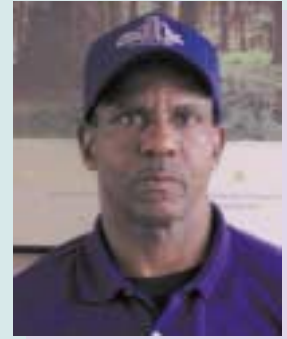
Photo credit: Tim Street Porter

While you're there, explore the nearly 1-acre community garden, its 45 blooming trees and a 15-ton Delftware, rose-shaped fountain. The 45-minute Urban Garden tours, held mostly outdoors, take place most weekend days at 12:45 pm.

Tours may also be arranged for groups of 15 or more and are available during the day and in the evening to accompany an event.

For more information, visit www.musiccenter.org or call 213.972.4399

MAINTENANCE EMPLOYEE OF THE MONTH



Alton Scott

Alton Scott joined the DCBID maintenance team in 2001. Some of his sweeping areas include Grand Avenue, Hope Street and Figueroa Street from 6th to 1st streets. Mr. Scott said, "I enjoy helping people out with directions and I appreciate all the kind words I receive from merchants and visitors." Mr. Scott has been chosen as Employee of the Month for the second time because of his reliability, dedication and hard work.

Congratulations to Alton Scott!

DCBID BOARD OF DIRECTORS

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Los Angeles Athletic Club

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Administrative Assistant

METRO HELPS BEAT HIGH GAS PRICES

Companies in Downtown Los Angeles are joining Metro's Transit Access Pass programs to help employees beat the high price of gasoline. With the price of gasoline well over \$3 per gallon, commuting options such as public transit and ridesharing are receiving greater interest as cost-effective alternatives to single-passenger driving.

The Omni Los Angeles Hotel is the latest to enroll in Metro's B-TAP program (Business Transit Access Pass program), which is designed for businesses looking to help employees find cost effective transportation to work. Business owners that offer B-TAP to their employees can take advantage of tax benefits that help reduce the cost of the program.

Other company passes available are Metro's Institutional Transit Access Pass (I-TAP) program, for large organizations such as colleges, university and trade schools, and Annual Transit Access Pass (A-TAP) program, which allows businesses to provide annual passes for only those employees who currently take Metro to work.

For more information about Metro's B-TAP program call Metro's Commute Services Department at 213.922.2811 or visit www.metro.net.



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(213) 624-2146

DATES TO REMEMBER

JUNE 7, 8 AM

Board of Directors Meeting

JUNE 19, 2 PM

Marketing Committee Meeting



*Property owners are **always** welcome to attend committee meetings. All committee meetings take place at the DCBID office.*

WWW.DOWNTOWNLA.COM
24 Hour Service Center: (213) 624-2425