

NEW YORK TRADE MISSION WAS RESOUNDING SUCCESS!

The DCBID is pleased to report that our third trade mission to New York City on June 1, 2006 was a resounding success! More than 100 of New York's top investors, bankers and developers filled a meeting room at the New York Marriott Eastside to hear why this continues to be the right time to invest in Downtown Los Angeles!

After a warm welcome from Carol E. Schatz, President and CEO of the DCBID, Eli Broad, philanthropist, founder of KB Home and SunAmerica, Inc., welcomed the guests and spoke about the importance of Downtown as the center of Los Angeles for culture and business. Timothy J. Leiweke, President and CEO, AEG, described L.A. Live and the Convention Center hotel. Ken A. Himmel, President, CEO and founder Related Urban Development, reported on the Grand Avenue Project. Christopher R. Ludeman, President, U.S. Brokerage, CB Richard Ellis, gave an overview of the macro-economic picture and the Downtown L.A. office space sales and leasing market. Gregory M. Vilkin, President, Forest City Residential West, Inc., described the boom in residential development. Council Member Jan Perry spoke about how the Los Angeles government helps facilitate real estate development in Downtown.

News coverage of the trade mission included the Los Angeles Times, Downtown News, Los Angeles Business Journal, Bloomberg, KPCC Radio and KABC-TV.

The DCBID will carefully track all future media coverage.

Representatives from the following firms attended the presentation in New York: Mitsui Fudosan, Fremont Investment & Loan, The Moinian Group, Broadway Partners, Financial Guaranty Insurance Company, Starwood Capital Group, and Johnson Capital among many others.

A special thanks to Broadway Real Estate Partners who helped sponsor the event.

For more information about the trade mission, please contact Hal Bastian, Vice President and Director of Economic Development at hbastian@downtownla.com, or Petra Durnin, Economic Development Senior Associate at pdurnin@downtownla.com, or call 213.624.2146.



Speakers at DCBID Trade Mission to New York. Left to right: Greg Vilkin, President, Forest City Residential West, Inc.; Ken Himmel, President, CEO and founder, Related Urban Development; Carol E. Schatz, President and CEO, DCBID; Jan Perry, Council Member 9th District; Timothy Leiweke, President and CEO, AEG; Eli Broad, philanthropist, founder of KB Home and SunAmerican, Inc.; Christopher Ludeman, President, U.S. Brokerage, CB Richard Ellis.

CALENDAR OF EVENTS

Now – June 24

LA TRAVIATA

Music Center's
Dorothy Chandler Pavilion
213.972.8001
losangelesopera.org

Now – July 5

LAST REMAINING SEATS

Los Angeles Conservancy
213.623.2489
laconservancy.org

Now – July 16

WITHOUT WALLS

Music Center's Mark Taper Forum
213.628.2772
CenterTheatreGroup.com

Now – September 4

MARVEL SUPER HEROES SCIENCE EXHIBIT

California Science Center
213.744.7400
casciencectr.org

Now – September 4

ROBERT RAUSCHENBERG COMBINES

Museum of Contemporary Art
Grand Avenue
213.626.6222
moca.org

Now – October 21

NEON CRUISE

Museum of Neon Art
213.489.9918
neonmona.org

June 23, 24 & August 4, 5, 6

2ND ANNUAL WALK-IN MOVIE SERIES

California Plaza
213.624.2146
downtownla.com

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June 23 – October 8

**GRAND PERFORMANCES
SUMMER CONCERT SERIES**

California Plaza

213.687.2159

grandperformances.org

July 10 – September 9

**THE OUTSTANDING ART OF
TELEVISION COSTUME DESIGN**

Fashion Institute of Design &
Merchandising

213.624.1200

fidm.edu

July 25 – September 10

CURTAINS

Music Center's Ahmanson
Theatre

213.628.2772

CenterTheatreGroup.com

Ongoing

ALOUD

Los Angeles Central Library

213.228.7025

lapl.org

Ongoing

**COLBURN SCHOOL
FREE CONCERT SERIES**

Colburn School Of Performing Arts

213.621.2200

colburnschool.edu

Ongoing

COMMON GROUND

Japanese American National Museum

213.625.0414

janm.org

Ongoing

MUSIC, ART, FILM & DANCE

REDCAT

213.237.2800

redcat.org

Every Wednesday

**CALIFORNIA CERTIFIED
FARMERS MARKET**

5th and Grand Streets

ccfm.com

Every Saturday at 10 am

DOWNTOWN WALKING TOURS

LA Conservancy

213.623.2489

laconservancy.org



The Downtown Center Business Improvement District (DCBID) is unmistakably the driving force in the renaissance of Downtown Los Angeles. Over the past nine years, with the support of more than 480 property owners within the 65-block area, we have helped Downtown become a vibrant and exciting place to live, work, play and invest!

The DCBID is beginning its second renewal process so we can continue to deliver essential services such as safety, maintenance, marketing, business recruitment and retention, which are above and beyond those provided by the government. These services are paid for by means of a special tax assessment collected from properties

within the district. The DCBID is responsible for managing this assessment and is governed by a Board of Directors representing those who pay the special tax.

To renew a BID, property owners must review and define boundaries, determine

the program budget and assessment formulas and make other important decisions. Input and guidance from property owners is a critical part of the process of finalizing our management plan.

We look forward to an overwhelming positive vote YES, and bringing you more incredible results from the outstanding programs we have established.

For more information about the DCBID Renewal, please contact Rosemary Anaya, Vice President and Chief Operating Officer at 213.624.2146 or ranaya@downtownla.com.

**GET THE INSIDE SCOOP ON THE
LA REGION'S ECONOMY**

Attend the Los Angeles County Economic Development Corporation's 2006 mid-year economic forecast and hear from Los Angeles County economic leaders including Jack Kyser, Senior Vice President and Chief Economist, LAEDC; Leslie Appleton-Young, Vice President and Chief Economist, California Association of Realtors; Robert Bach, National Director, Market Analysis, Grubb & Ellis; Mary Nichols, Chair of LA Department of Water and Power, Director of the UCLA Institute of the Environment, and Professor-in-Residence, UCLA School of Law and Gary Zimmerman, Senior Economist, Federal Reserve Bank of San Francisco.

Wednesday, July 12, 2006

Los Angeles Marriott Downtown

333 S. Figueroa Street

7:30 – 8:00 am Registration, Networking and Continental Breakfast

8:00 – 10:00 am Economic Update and Regional Performance in LA and Orange Counties

- \$60 for General Public
- \$550 for General Public Table of 10
- \$30 for Cooperating Organizations
- Complimentary for LAEDC Members

With validation, \$9 parking at the Marriott.

**For more information, call Beverly Dill at 213.236.4820 or visit
www.LAEDC.org/forecast.**

FREE WALK-IN MOVIE SERIES

The DCBID's Walk-In Movie Series, in partnership with Grand Performances begins on June 23 with the screening of Crash. Last year more than 8,000 people gathered in California Plaza to see four great movies, and this year's series promises even larger crowds.

The Walk-In Movie Series accomplishes two goals: to give Downtown residents a reason to gather together in their own backyard to meet and be entertained; and secondly to provide the DCBID with an opportunity to share our message about the Purple Patrol and the services we provide to ensure that Downtown continues to be a great place to live, work and play.

The schedule for the 2nd Annual Walk-In Movie series is:

Friday, June 23 @ 8 pm
2005 Oscar winner CRASH

Before the movie, enjoy a local DJ set.

Saturday, June 24 @ 8 pm
AN INCONVENIENT TRUTH

aninconvenienttruth

Before the movie, meet Al Gore, Jon Bon Jovi, Richie Sambora and Jake Gyllenhaal. Presented in association with Los Angeles Film Festival and Paramount Classics.

Friday, August 4 @ 8 pm
MOOG, a documentary about the inventor of the synthesizer.

Before the movie, hear Moog performer Arlan Schierbaum and percussionist Marcus Joseph perform live.

Saturday, August 5 @ 8 pm
DANCE CAMERA WEST: NEW VISIONS FOR DANCE

Dance films from around the world.

Sunday, August 6 @ 8 pm
STRANGE FRUIT

The strange story behind Billie Holiday's hit song.

On-site parking at California Plaza garage is \$5 after 5 pm on weekdays and all day on weekends. For more information, contact Mindy Rosen, Director of Marketing and Communications at 213.624.2146.

MANAGE FATS, OIL AND GREASE

The Los Angeles City Council approved an amendment to the Industrial Waste Control Ordinance to control waste grease discharges from food service establishments in August 2001. The Ordinance requires industrial waste inspectors to visit food service establishments to determine permit requirements and verify compliance with best management practices. As part of their visit, inspectors will offer information and training materials to help businesses comply with the regulations.

For more information about the Industrial Waste Control Ordinance and Rules and Regulations Governing the Discharge of Industrial Wastewater, please call the Los Angeles Bureau of Sanitation at 213.847.0802 ext 288.

MAINTENANCE EMPLOYEE OF THE MONTH



Alford Norman

Maintenance Employee of the Month, Alford Norman is a dedicated, enthusiastic and hard working sweeper operator whose area includes Spring, Flower, and Hill streets. Mr. Norman enjoys working outside and with his co-workers at the DCBID. "What helped me become Employee of the Month is being able to take direction from my supervisors and doing a good job."

Mr. Norman would like to thank his supervisors for believing in him.

Congratulations Alford Norman!

1/2 PRICE TICKETS!

Buy 1/2 price tickets to hundreds of plays, musicals, concerts and more at the Los Angeles Visitor Information Center, located at 685 S. Figueroa Street. Or visit www.lastagealliance.org for Southern California's premiere online half-price ticketing service, LAStageTIX. It's a simple, convenient way to take part in Downtown LA's thriving performing arts scene. For more information call 213.614.0556.

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Administrative Assistant

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Administrative Assistant

DOWNTOWN NOW! SUMMER CONCIERGE EVENT

Our 2nd Annual Downtown Now! Summer Concierge Event takes place on July 22 from 4 pm to 10 pm. Held in conjunction with Where Magazine, we are expecting 150 concierges from throughout southern California from some of the best hotels, residential and office buildings.

The evening will begin at The Outstanding Art of Television Costume Design exhibit at the Fashion Institute of Design & Merchandising (FIDM) and a tour at the Museum of Neon Art (MONA). Everyone will be taken on a guided bus tour of Downtown developments and attractions including the Jewelry District and the future site of LA Live. Next stop will be a light dinner followed by a visit to the Museum of Contemporary Art (MOCA). To conclude the evening, dessert and coffee will be served while listening to a concert at Grand Performances at California Plaza.

Goody bags will be handed out stuffed full of maps, information and brochures from all Downtown businesses.

For more information about the Downtown Now! Summer Concierge Event, contact Mindy Rosen, Director of Marketing and Communications at 213.624.2146 or mrosen@downtownla.com.



626 Wilshire Boulevard, Suite 200
Los Angeles, CA 90017
(213) 624-2146

WWW.DOWNTOWNLA.COM
24 Hour Service Center: (213) 624-2425

DATES TO REMEMBER

JULY 5, 8 AM

Board of Directors Meeting

JULY 17, 2 PM

Marketing Committee Meeting

Property owners are *always* welcome to attend committee meetings. All committee meetings take place at the DCBID office.

