

DISTRICT NEWS



6TH ANNUAL PUBLIC SAFETY THANK YOU BBQ

The DCBID hosted the 6th Annual Public Safety Thank You BBQ to express appreciation to our law enforcement partners for their service and support of the DCBID during the year. The BBQ was held in Pershing Square on October 21.

All of the food was generously donated by Levy Restaurants and STAPLES Center and was prepared by the chefs from the Millennium Biltmore. Donations from more than 25 Downtown businesses made it possible to present a check for \$5,000 to the Los Angeles Fire Department Relief Association.



Check presentation at the 6th Annual Public Safety BBQ in Pershing Square. Standing left to right, Commander Dave Betkey, LA County Sheriff's Department; Ted E. Nonini, United Firefighters of LA City; Chief William Barnattre, Los Angeles Fire Department; Councilman Dennis Zine; Councilwoman Jan Perry; Peklar Pilavjian, DCBID Board Chair; Carol E. Schatz, DCBID President and CEO; Captain Calvin Beard, California Highway Patrol; Barry Hedberg, LA Fireman's Relief Association; Captain Andy Smith, Los Angeles Police Department Central Division; Peter Repovich, Los Angeles Police Protective League.

A BIG THANKS TO OUR SPONSORS!

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Supervisor, Yvonne B. Burke
System Property Development Company, Inc.
The Gas Company
Thomas Properties Group, Inc.
Universal Protection Services
Wescom Credit Union
Wilshire Grand Hotel

CALENDAR OF EVENTS

Now – December 10
**DRESSING A GALAXY:
THE COSTUMES OF "STAR WARS"**
Fashion Institute of
Design & Merchandising
213.624.1200
www.fidm.edu

Now – January 8
BIG DRUM
Japanese American National Museum
213.625.0414
www.janm.org

Now – January 9
**DAMIAN ORTEGA – THE BEETLE
TRILOGY AND OTHER WORKS**
Museum of Contemporary Art (MOCA)
213.626.6222
www.moca.org

November 10 – December 24
THE DROWSY CHAPERONE
Music Center's Ahmanson Theater
213.628.2772
www.taperahmanson.com

November 17
GREAT AMERICAN BAKE SALE
7 + FIG @ Ernst & Young Plaza
213.624.2146
www.downtownla.com

November 17 – January 16
DOWNTOWN ON ICE
Pershing Square
213.847.4970
www.laparks.org

November 19 – December 18
TOSCA
Music Center's Dorothy Chandler Pavilion
213.972.8001
www.losangelesopera.org

November 20 – March 12
MASTERS OF AMERICAN COMICS
Museum of Contemporary Art (MOCA)
213.626.6222
www.moca.org

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December 1
DOWNTOWN LA'S JINGLE WALK FOR DIABETES
California Plaza Watercourt
1.800.DIABETES
www.diabetes.org/walk

Ongoing
LOS ANGELES MASTER CHORALE
Music Center's Walt Disney Concert Hall
213.972.7282
www.lamc.org

Ongoing
LOS ANGELES PHILHARMONIC
Music Center's Walt Disney Concert Hall
323.850.2000
www.laphil.com

Ongoing
ALOUD
Los Angeles Central Library
213.228.7025
www.lapl.org

Ongoing
MUSIC, ART, FILM & DANCE
REDCAT
213.237.2800
www.redcat.org

Ongoing
COLBURN SCHOOL FREE CONCERT SERIES
Colburn School of Performing Arts
213.621.2200
www.colburnschool.edu

Every Saturday at 10 am
DOWNTOWN WALKING TOURS
LA Conservancy
213.623.2489
www.laconservancy.org



Brand new "You are here" map signs are being installed throughout Downtown. This is the final step in the Downtown LA Walks signage program that includes a total of 1,300 vehicle and pedestrian signs. Visit www.downtownlawalks.com for more information.

- DCBID Sergeant Juan Sanz was named Officer of the Year by the LAPD at their annual BID Appreciation Luncheon.
- DCBID Safety Officers have been handling a high number of calls regarding aggressive panhandling and encampments within the district, especially in the area of Second and Main streets. Special safety teams have been sent into the areas to combat these problems. The Safety Officers are working in conjunction with the DCBID Maintenance teams to keep these areas free of debris and encampments.
- The DCBID contacted the California Highway Patrol to ask for their assistance in addressing the problem of aggressive panhandling next to the freeway off-ramps. The CHP's command staff responded to our request immediately and sent officers to the problem areas.
- Safety Officers have also monitored crowd control at several recent demonstrations held in Downtown.



DCBID Sergeant Juan Sanz accepts Officer of the Year award at LAPD BID Appreciation Luncheon.

For more information, please contact Chris Antoniadis, Director of Operations, at 213.624.2425.

COMMUNITY OUTREACH FAIR

The DCBID's A.C.T.I.O.N. team hosted another successful Community Outreach Fair in Pershing Square on September 22. Over 250 people received free medical services, haircuts and clothing.



USC Medical students assisting at the DCBID's Community Outreach Fair.

Many representatives from USC's Medical School, Veteran's Administration, Chrysalis and Salvation Army donated their time and resources to the Community Outreach Fair.

Special thanks to Raquel King, Operations Supervisor, for coordinating the Fair.

DOWNTOWN LA JINGLE WALK FOR DIABETES

Take an important step to help beat diabetes and participate in America's premier walking event to benefit the American Diabetes Association, *Downtown LA Jingle Walk for Diabetes* on Thursday, December 1.

The 5K City Walk begins at noon at Grand Avenue Watercourt and travels through Downtown's historic landmarks and architectural jewels with rest stops along the way offering refreshments. Upon returning to the Watercourt, enjoy a delicious lunch, local entertainment, Healthy Living Expo and more!

Register online at diabetes.org/walk or call 1-800 DIABETES (ext.7444). You can create a team, join a team, walk as an individual, sponsor a walker or make an event donation. Your participation will enable the American Diabetes Association to fund research, programs, information and advocacy to more than 18.2 million Americans stricken with this devastating disease.

2005 GRAND AVENUE FESTIVAL



Purple Patrol Ambassadors distribute programs at 2nd Annual Grand Avenue Festival on October 8. More than 20,000 people enjoyed free entertainment and tasty food.

GREAT AMERICAN BAKE SALE

Help raise funds to fight childhood hunger by buying delicious baked goods at the Great American Bake Sale on Thursday, November 17 from 11 am to 3 pm in the Food Court Atrium at 7+FIG @ Ernst & Young Plaza during the weekly Certified Gourmet Farmers Market, located at 735 S. Figueroa.

Baked goods from Ciao Trattoria, Ciudad, George's Greek Deli, McCormick & Schmick's, Omni Los Angeles, Wilshire Grand Hotel and more will be available for purchase. All proceeds will go to Share Our Strength to support children's after school and summer meal programs.

For more information call Mindy Rosen, Director of Marketing and Communications at 213-624-2146.



CUPCAKE

DCBID RAISES SPONSORSHIP DOLLARS FOR HUELL HOWSER DOWNTOWN LA SERIES!

The Downtown Center Business Improvement District has been busy raising sponsorship dollars for LA's public television icon, Huell Howser of KCET. Last fall, Hal Bastian, Vice President & Director of Economic Development for the DCBID was introduced to Mr. Howser by Tom Gilmore with Gilmore Associates and Sue Laris, Publisher of the Los Angeles Downtown News. Huell had a very exciting idea: to produce 26 episodes about Downtown LA to appear on KCET and Channel 35. The production will cost a total of \$240,000 and will kick-off in January 2006. For more on Huell's productions, visit www.calgold.com.

To date, the DCBID, along with kind assistance from Jeff Lee with The Lee Group, has raised \$155,000 for this exciting project. The following sponsors have each kicked in between \$5,000 and \$50,000!

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ICO Development
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Kor Group
Forest City
Related Companies
The South Group
Venice Investments
Astani Enterprises

If you would like to join this list of sponsors, please contact Hal Bastian at hbastian@downtownla.com or 213-624-2146.

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MAINTENANCE EMPLOYEES OF THE MONTH



Congratulations to two Maintenance Employees of the Month – Charlett Woods and Lonniel Myles.

Ms. Woods began working at the DCBID as a sweeper and has now been promoted to Assistant Supervisor because of her dedication, hard work and reliability. Charlett states, "It makes me feel good to be trusted enough to have been offered this position."



Lonniel Myles drives the trash truck that picks up all of the DCBID trash bags within the district. When asked what he enjoys most about his position, Lonniel replied, "Just working and being here everyday. I love to see the Downtown district clean."

Charlett would like to thank the entire "Purple" team for supporting her. She would also like to thank Chrysalis for giving her the opportunity to work, for seeing something in her that she didn't see, and for giving her the

encouragement she needed to succeed.

Lonniel believes he was selected as employee of the month because of his determination and desire to better himself for future employment opportunities. His advice for the clean team is to "just be here, do your job and be consistent".

Congratulations to Ms. Woods and Mr. Myles!



626 Wilshire Boulevard, Suite 200
Los Angeles, CA 90017
(213) 624-2146

DATES TO REMEMBER

NOVEMBER 17, 8 AM

Economic Development Committee Meeting

NOVEMBER 21, 2 PM

Marketing Committee Meeting

DECEMBER 7, 8 AM

Board Meeting

*Property owners are **always** welcome to attend committee meetings. All committee meetings take place at the DCBID office.*

WWW.DOWNTOWNLA.COM
24 Hour Service Center: (213) 624-2425