

## THOUSANDS ATTEND DOWNTOWN LIVING WEEKEND

Several thousand condo buyers and loft renters attended the Downtown Center Business Improvement District's 2nd Annual Downtown Living Weekend held on Saturday, March 25 and Sunday, March 26. Fourteen projects located throughout Downtown opened their model units and sales offices for tours.



*Downtown Living Weekend participants view Library Court at 630 West 6th Street.*

Saturday's bus tours were canceled due to a huge march taking place on Broadway from 1st to Olympic streets. To accommodate those who were not dissuaded by the march, walking tours of the properties were provided.

For more information, please contact Petra Durnin, Economic Development Senior Associate at [pdurnin@downtownla.com](mailto:pdurnin@downtownla.com) or 213.624.2146.



*Condo buyers view Sky Lofts at 801 S. Grand Avenue.*

Everything from adaptive reuse conversions of historic office buildings to luxury high-rise apartments and condos were included.

The event was a tremendous success resulting in numerous leasing and purchase transactions.

## CALENDAR OF EVENTS

Now – April 14

### LE NOZZE DI FIGARO

Music Center's  
Dorothy Chandler Pavilion  
213.972.8001  
[losangelesopera.org](http://losangelesopera.org)

Now – April 29

### 14TH ANNUAL ART OF MOTION PICTURE COSTUME DESIGN

Fashion Institute of  
Design & Merchandising  
213.624.1200  
[fidm.edu](http://fidm.edu)

Now – May 21

### iWITNESS

Music Center's Mark Taper Forum  
213.628.2772  
[taperahmanson.com](http://taperahmanson.com)

Now – September 4

### MARVEL SUPER HEROES SCIENCE EXHIBIT

213.744.7400  
[casciencectr.org](http://casciencectr.org)

April 22 – June 11

### THE BLACK RIDER

Music Center's  
Ahmanson Theatre  
213.628.2772  
[losangelesopera.org](http://losangelesopera.org)

May 21 – September 4

### ROBERT RAUSCHENBERG

Museum of Contemporary Art  
Grand Avenue  
213.626.6222  
[moca.org](http://moca.org)

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May 27 – June 17

**GRENDDEL**

Music Center's  
Dorothy Chandler Pavilion  
213.972.8001  
losangelesopera.org

Ongoing

**ALoud**

Los Angeles Central Library  
213.228.7025  
lapl.org

Ongoing

**COLBURN SCHOOL  
FREE CONCERT SERIES**

Colburn School Of Performing Arts  
213.621.2200  
colburnschool.edu

Every Wednesday

**CALIFORNIA CERTIFIED  
FARMERS MARKET**

5th and Grand Streets  
ccfm.com

Ongoing

**COMMON GROUND**

Japanese American National Museum  
213.625.0414  
janm.org

Every Saturday at 10 am

**DOWNTOWN WALKING TOURS**

LA Conservancy  
213.623.2489  
laconservancy.org

Ongoing

**LOS ANGELES MASTER  
CHORALE**

Music Center's Walt Disney  
Concert Hall  
213.972.7282  
lamc.org

Ongoing

**LOS ANGELES PHILHARMONIC**

Music Center's Walt Disney  
Concert Hall  
323.850.2000  
laphil.com

Ongoing

**MUSIC, ART, FILM & DANCE**

REDCAT  
213.237.2800  
redcat.org

The Central City Association's annual gala event, Treasures of Los Angeles, takes place on April 27 at the Westin Bonaventure Hotel & Suites. Each year Treasures of Los Angeles honors those individuals who make Los Angeles so special.

This year's honoraries include:

- UCLA Chancellor, Albert Carnesale
- L.A.P.D. Medal of Valor Nominee, Officer Mario Cardona
- L.A.'s Pioneer Jazz Legend, Buddy Collette
- Celebrating 50 Years of Magic - Disneyland
- L.A.'s Own High Fashion Designer, Kevan Hall
- Philanthropist, Candy Spelling
- Helping the Mentally Ill & Homeless, LAMP Community
- Preparing At-Risk Youth for Success, Verbum Dei High School
- Legendary Film Actor, Ernest Borgnine
- Member Anniversary Celebration
  - Los Angeles Times
  - Los Angeles Athletic Club
  - University of Southern California
  - AC Martin Partners, Inc.
  - St. Vincent Jewelry Center



This year's Heart of the City Award will be presented to James A. Thomas, Thomas Properties Group, Inc.

For more information please contact the Central City Association, attention Joella Hopkins, 213.624.1213 ext. 209, or email [jhopkins@ccla.org](mailto:jhopkins@ccla.org).



**HALF PRICE TICKETS NOW ON  
SALE DOWNTOWN**

Did you know that you can buy half-price theater tickets in Downtown LA? They're on sale now at the Visitor Information Center at 685 S. Figueroa. Stop by Monday through Friday from 8:30 am to 5:00 pm to buy tickets to every kind of theatrical performances from musicals, comedies and drama to dance and opera.

The inventory changes daily and tickets are often available for performances as much as a week in advance. Half-price tickets are even available for performances at the Dorothy Chandler Pavilion, Ahmanson and Mark Taper Theatres at the Music Center, as well as REDCAT.

The half-price ticket program is one of many programs from LA Stage Alliance, a non-profit service organization dedicated to building awareness, appreciation and support for the performing arts in Los Angeles. For more information, visit their website at [www.lastagetix.com](http://www.lastagetix.com) or call 213.614.0556.

## PURPLE PATROL UPDATE

The DCBID's Purple Patrol accomplishments for March 2006 include:

- The DCBID's Outreach Team has been in high demand. The DCBID is considering adding an evening shift and will hire additional officers to help manage the volume of citizens in need of services.
- Numerous arrests involving narcotics were made in March by the LAPD with the assistance of the DCBID safety team.
- The DCBID Special Enforcement Team (SET) has been deployed to the area of 7th and Figueroa at the request of the LAPD. The SET officers patrol "hot spots" and handle special assignments such as aggressive pan handling.

For more information, please contact Chris Antoniadis, Director of Operations at 213.624.2425.

## NEW "PHANTOM" ART GALLERIES OPEN DOWNTOWN

A new kind of art gallery has opened Downtown and it's called Phantom Galleries LA. The concept is new to Los Angeles, but already popular in Boston and San Jose.



*Phantom Galleries LA exhibit at 515 West 7th Street.*

Phantom Galleries LA takes empty, street level space and fills it with art made by local artists to create an exhibit almost overnight. One of the many results of the program is immediate curb-appeal that can increase property values and make dark, vacant areas appear vital and safe.

Phantom Galleries LA is committed to enhancing the quality of life in Downtown LA by providing this service at no cost. It's low-impact, fully insured and doesn't interfere with any income-generating activity, such as filming or real estate advertising.

To sign up your vacant storefront, contact Phantom Galleries LA at [www.PantomGalleriesLA.com](http://www.PantomGalleriesLA.com) or Liza Simone at (310) 701-7240 or [Lizasimone@aol.com](mailto:Lizasimone@aol.com).

## DCBID ANNUAL MEETING AND REPORT

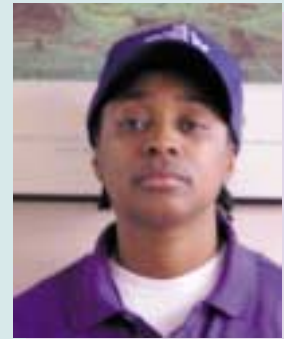
The Annual Property Owner's meeting was held on March 23 at the Los Angeles Athletic Club. DCBID Chair Peklar Pilavjian opened the meeting with welcoming remarks. Carol E. Schatz, DCBID President and CEO, and staff presented an overview of all that the operations, economic development and marketing departments have accomplished over the past year. The financial statements for the year ending December 31, 2005 were also included in the program.



*Carol E. Schatz, President & CEO of the Downtown Center Business Improvement District, presents 2005 Annual Report.*

The annual report was distributed to those attending the meeting and mailed to all the property owners. If you did not receive a copy of the report, please contact Heidi Nixon at 213.624.2146 or [hnixon@downtownla.com](mailto:hnixon@downtownla.com).

## MAINTENANCE EMPLOYEE OF THE MONTH



*Thelma Webb*

Maintenance Employee of the Month, Ms. Thelma Webb operates a sweeper machine throughout the entire district. Ms. Webb was chosen as employee of the month because she always completes her job, never complains and works very hard.

Ms. Webb said, "I'm happy the DCBID and Chrysalis have given me this opportunity. It makes it worth getting up in the morning because I have something to do and somewhere to go. The best part of my job is seeing how great the sidewalks look after I've cleaned them."

Ms. Webb's advice to others who wish to become Employee of the Month is to do your job, pay attention to graffiti, stickers and all of the small details.

Ms. Webb would like to thank her DCBID supervisors, co-workers and Ms. Alice Burns, Staffing Coordinator for Chrysalis Enterprises.

Congratulations to Ms. Thelma Webb!

# DCBID BOARD OF DIRECTORS

**Peklar Pilavjian**—Chairperson  
*L.A. United Investment Co.*

**Steven Hathaway**—1st Vice Chair  
*Los Angeles Athletic Club*

**Peter Zen**—Treasurer  
*Westin Bonaventure Hotel & Suites*

**Kate Bartolo**  
*KOR Realty Group*

**Robert Bellack**  
*Los Angeles Times*

**Barbara Bundy**  
*FIDM*

**A. Bingham Cherrie**  
*USC*

**John Curthoys**  
*Equity Office Properties*

**David Damas, Esq.**  
*L & R Investment Co.*

**John Goldrick**  
*Downtown Properties*

**Jeffrey Griswold**  
*System Property Development Co.*

**Kent Handleman**  
*Thomas Properties Group*

**Patrick Lacey**  
*Trizec Properties*

**Marc Loge**  
*Wilshire Grand Hotel & Centre*

**Sandy Nam**  
*Jamison Properties*

**Anne Peaks**  
*Yellin Company*

**Kevin Ratner**  
*Forest City Development*

**Harry Richter**  
*California Club*

**Carol E. Schatz**  
*Downtown Center Business Improvement District*

**Colin Shepherd**  
*Hines*

**Renata Simiril**  
*Forest City Development*

**John R. Sischo**  
*Thomas Properties Group*

**Scott Sorenson**  
*Broadway Real Estate Partners*

**David S. Stairs**  
*Legacy Partners Commercial, Inc.*

**Josh Wrobel**  
*Maguire Properties*

# DCBID STAFF

**Carol E. Schatz**  
*President & CEO*

**Rosemary Anaya**  
*Vice President & COO*

**Jon Niiro**  
*Controller*

**Hal Bastian**  
*Vice President  
Director of Economic Development*

**Mindy Rosen**  
*Director of Marketing & Communications*

**Chris Antoniadis**  
*Director of Operations*

**Raquel King**  
*Operations Supervisor*

**Heidi M. Nixon**  
*Marketing Manager*

**Herman Pang**  
*MIS Manager*

**Hong Zhao**  
*Senior Accountant*

**Amy Giang**  
*Accountant*

**Petra Durnin**  
*Economic Development Senior Associate*

**Brigham Yen**  
*Economic Development Associate*

**Ronald Colcol**  
*Supervisor/Maintenance Services*

**Leticia Orozco**  
*Executive Assistant*

**Natasha Stephens**  
*Administrative Assistant*

# DCBID RECOGNIZES MS. NATASHA STEPHENS

The DCBID Board of Directors recognized Ms. Natasha Stephens at the February Board of Directors meeting for a job well done. Ms. Stephens is part of the DCBID Outreach Team that offers help and encouragement, as well as essential services to the homeless.



*DCBID Outreach Officer Natasha Stephens receives recognition from Steve Hathaway, LA Athletic Club, DCBID Vice Chair, Carol E. Schatz, DCBID President & CEO and Chris Antoniadis, DCBID Director of Operations.*

"Ms. Stephens was my savior," wrote one grateful client.

"I was homeless and she helped me get into detox and rehabilitation. Ms. Stephens helped me find a shelter and made sure I had new clothes to wear. Now I am employed, have my own apartment and even pay taxes! I owe my thanks to Ms. Stephens and the employees of the Downtown Center Business Improvement District."

There are currently four DCBID Outreach Team members who spend their day assisting the homeless. Every person they make contact with is one step closer to getting off the streets. Ms. Stephens has recently been promoted to Administrative Assistant, but she still keeps in contact with the people she's helped.

For more information about the DCBID Outreach Team, please contact Chris Antoniadis, Director of Operations at 213.624.2425.



626 Wilshire Boulevard, Suite 200  
Los Angeles, CA 90017  
(213) 624-2146

# DATES TO REMEMBER

**APRIL 17, 8 AM**  
Marketing Committee Meeting

**MAY 3, 2 PM**  
Board of Directors Meeting

*Property owners are always welcome to attend committee meetings. All committee meetings take place at the DCBID office.*



**WWW.DOWNTOWNLA.COM**  
**24 Hour Service Center: (213) 624-2425**