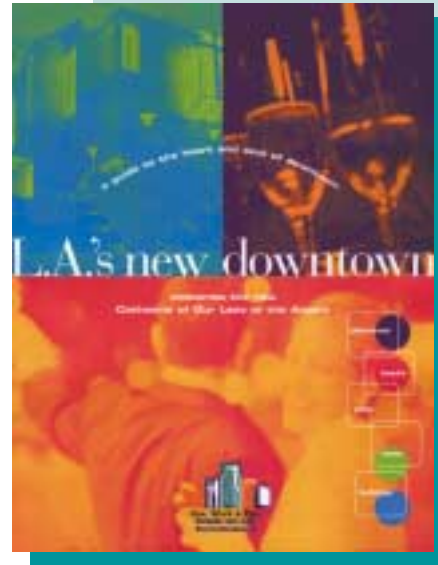


DISTRICT NEWS



WELCOMING DOWNTOWN L.A.'S NEWEST LANDMARK

The long awaited and stunningly beautiful Cathedral of Our Lady of the Angels has opened and in honor of this mega event, the Downtown Center BID has produced an 18 page Guide about Downtown Los Angeles. This informative Guide was distributed as a "topper" to subscribers of the LA Times on September 1, 2002 and given to the thousands of people that are visiting the new Cathedral and Downtown Los Angeles. The brochure includes advertising from Downtown businesses, coupled with editorial on all the exciting things the area has to offer including: dining, shopping, museums, entertainment venues, historical districts and much, much more! Please contact the DCBID Marketing Department at (213) 624-2146 for a copy of your Guide! ❖



THE DOWNTOWN COMMUNITY SAYS THANKS!

More than 44 Downtown organizations showed their support by helping to sponsor the 3rd Annual Public Safety Appreciation Barbecue. On Friday, August 23, 2002 from 12:00 – 2:00 pm law enforcement officers, Downtown employees, city and business employees enjoyed Dodger Dogs, hamburgers, salads and cookies and DCBID President and CEO Carol Schatz personally thanked the Public Safety community for their tireless dedication to the protection and security of Downtown Los Angeles. Net proceeds are being donated to the Widows and Orphans fund of the Los Angeles Fireman's Relief Association. ❖



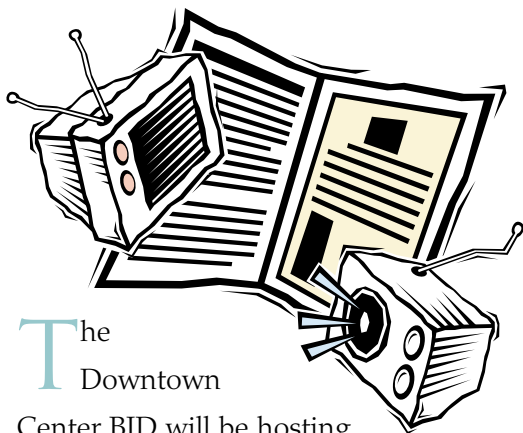
LAFD Officer Sevenza enjoys the barbecue.



L to R: John Callahan (LAFD Deputy Chief of Operations), David Gascon (LAPD Assistant Chief), Martin Pomeroy (Interim LAPD Chief of Police), Carol Schatz (President & CEO, DCBID and CCA), Jan Perry (Councilmember 9th District), Margaret York (LAPD Deputy Chief), Richard Barantes (Captain, LA Sheriff's Dept.), Calvin Beird (Captain, California Highway Patrol)

DCBID SHOWCASING DOWNTOWN

BUSINESS MEDIA TOUR



The Downtown Center BID will be hosting a 2-day press tour October 24th and 25th. The goal of the tour is to educate business writers, real estate reporters and local media about the development activity and opportunities in Downtown Los Angeles. We anticipate that this tour will continue to bring articles and stories that showcase Downtown as a vibrant and exciting business region. ✦

OUR WEBSITE GETS A FACELIFT

The Downtown Center BID Website recently received an update! We gave the homepage a completely new look and created a more efficient and effective site for visitors. The website features Downtown events and activities, cultural venues, shopping, dining, business development opportunities, maps and so much more! Please visit our site at www.downtownla.com to see our new makeover! ✦



YOUR "PURPLE TEAM" IN ACTION



LENDING A HELPING HAND AT THE 2ND ANNUAL COMMUNITY OUTREACH FAIR

On September 25, 2002 the DCBID will repeat its very successful Community Outreach Program in Pershing Square from 11:00am until 2:00pm. The DCBID's Community Outreach Program, BID A.C.T.I.O.N., and representatives from local agencies such as the Employment Development Department, Department of Social Services, Veterans

Administration, Social Security Administration, Salvation Army, Chrysalis, SRO Housing and others will be on hand to provide valuable information on job placement, job training, health resources and much more to those who are looking to make their way back into the work force. We'll even have free haircuts, toiletries to hand out, dental and medical screenings throughout the afternoon. ❖

KEEPING OUR DOWNTOWN SAFE

BID safety officers assisted LAPD and other public agencies that were engaged in special enforcement activity. Quality of life issues remain a high focus of your BID and LAPD Central Station. Your "Purple Patrol" is always there to help make your Downtown the safest place to be. ❖



STREETSCAPE IMPROVEMENTS CONTINUE



Maintenance personnel completed the set-up and placement of over 175 new trash receptacles and over a dozen street benches throughout the BID. The street benches are sand brown in color to match the trash receptacles. We hope you have noticed and taken advantage of the new fixtures throughout the District. ❖

DCBID STAFF

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President & CEO

Randall K. Ely
Vice President & COO

Carl Clauson
Vice President & CFO

Don MacNeil
Director of Operations

Hal Bastian
Director of Economic Development

Elaine Gaspard
*Economic Development Manager
(Provided by LAEDC)*

Raquel Taylor
Executive Assistant

Heidi M. Beeks
Marketing Manager

Herman Pang
MIS Manager

Brian White
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Yvonne Quarker
Special Projects Coordinator

Ronald Colcol
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Jose Camacho
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Kawada Company of America

IMPORTANT DATES TO REMEMBER

OCTOBER 2002

2	Board Meeting	8:00 AM
15	Operations Meeting	12:00 PM
16	Economic Development Committee Meeting	8:00 AM
21	Marketing Committee Meeting	2:00 PM

NOVEMBER 2002

6	Board Meeting	8:00 AM
18	Marketing Committee Meeting	2:00 PM
20	Economic Development Committee Meeting	8:00 AM



606 S. Olive Street, Suite 1000
Los Angeles, CA 90014
(213) 624-2146

WWW.DOWNTOWNLA.COM
24 Hour Service Center: (213) 624-2425