

RENEWAL

Your Vote in the Future of



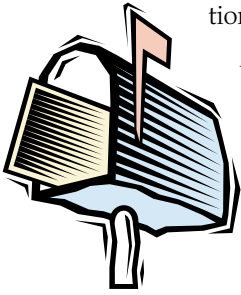
April 2002

NEWS

Downtown Los Angeles

WE THANK YOU!

We are pleased to announce that well over 66% of the Downtown Center BID property owners signed the petition supporting the renewal of the BID. On April 22, the petitions were presented to the City Clerk's office. In the next few weeks, you will be receiving the official ballot. Please make sure that you sign the ballot and return it in the specified envelope.



We truly appreciate all of your support and look forward to serving you for another 5 years! ❖

AND THE KIDS CAME TO TOWN

The second annual Downtown Kid's Festival was held on Saturday, April 13 in Pershing Square with an estimated 3-4,000 kids of all ages in attendance. The all day event included a live broadcast from Radio Disney with games, contests and music. Other activities included face painters, clowns, balloon artists, stilt walkers, arts and crafts and a live performance from Clear Static and Hollywood Records artist Lil'J. Sponsors included

the Los Angeles Times, Los Angeles Downtown News, AT&T, Stewart Ketchum YMCA, the Department of Public Works, and the Department of Recreation and Parks. ❖



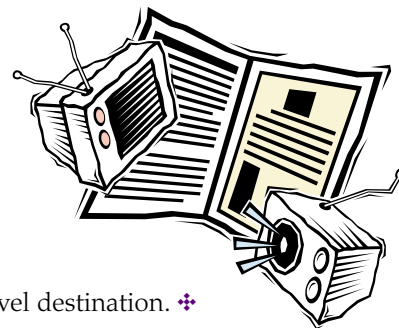
Take a look at our new Spring banners!



DCBID OFFERING DOWNTOWN TOURS

MEDIA TOUR

The Downtown Center BID will be hosting a 3-day press tour from May 29th through 31st. The goal of the tour is to educate national consumer travel writers, travel trade reporters, drive market and local media on what Downtown Los Angeles has to offer. Hopefully from the tour, articles/stories will showcase Downtown as a new and exciting travel destination. ✦



WALKING TOURS

This month, the Downtown Center BID began offering walking tours of Downtown Los Angeles for potential investors, developers and tenants. The business walking tours are designed to show all the great things that Downtown has to offer. The following three tours are offered:

OFFICE TENANT TOUR



Focuses on available leasing opportunities in trophy skyscrapers to historic office buildings. The tour guides you from Pershing Square, through the Financial District and then up to Bunker Hill.

RETAILER/RESTAURATEUR TOUR



Focuses on major shopping centers including Macy's Plaza and 7+Fig @ Ernst & Young Plaza as well as street level leasing opportunities throughout the DCBID area.

COMMERCIAL & HOUSING DEVELOPER TOUR

Focuses on all the major housing projects with a tour of the Old Bank District.



If you would like to schedule a tour, call Hal Bastian at (213) 624-2146. ✦



STREET SCAPE IMPROVEMENTS



As we hope you have noticed, new trash receptacles have been placed throughout the Downtown area. These new fixtures help enhance the atmosphere and create a more consistent look throughout the Downtown area.

New benches will be installed in the coming weeks. ❖

IMPORTANT DATES TO REMEMBER

Mid-May*
*City Council
Public Hearings*

May 24*
*Renewal Ballots
Mailed*

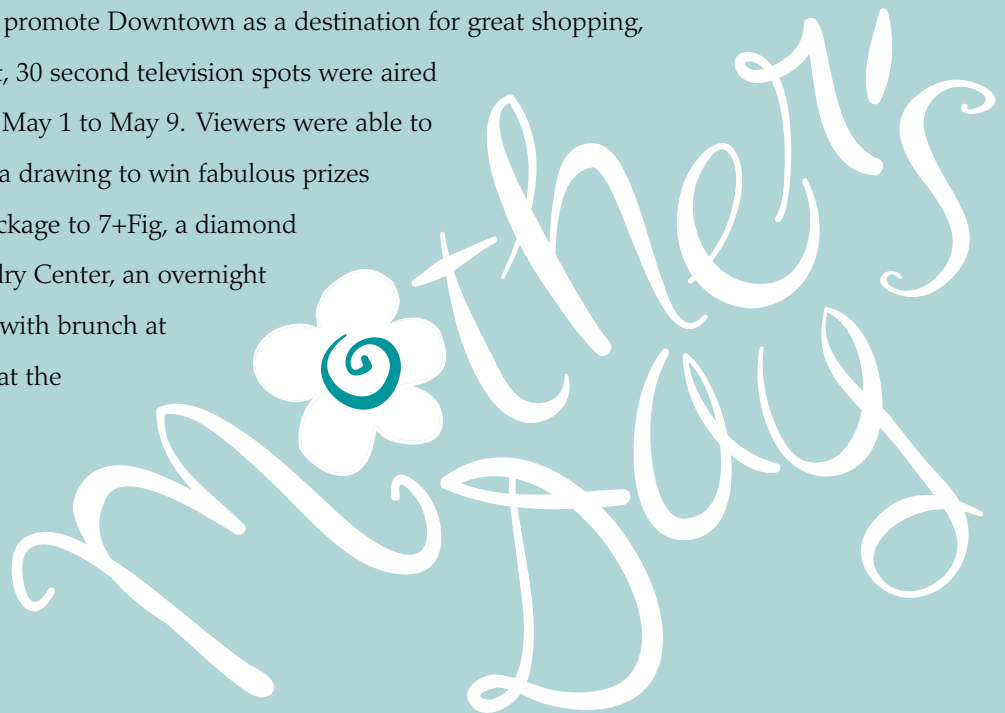
July 8*
*Ballots Due
to City Clerk*

August 1*
*City Council
Approval
(on or before)*

** Dates may change*

In an effort to continue to promote Downtown as a destination for great shopping, dining and entertainment, 30 second television spots were aired on NBC, Channel 4 from May 1 to May 9. Viewers were able to log onto our website and enter a drawing to win fabulous prizes including a \$1,000 shopping package to 7+Fig, a diamond pendant from St.Vincent's Jewelry Center, an overnight stay at the Westin Bonaventure with brunch at Ciudad, or a weekend package at the Millennium Biltmore Hotel.

We thank all of the organizations that sponsored this promotion. ❖





606 S. Olive Street
Suite 1000
Los Angeles, CA
90014

DCBID BOUNDARY MAP



DCBID 2002 RENEWAL COMMITTEE

Todd Anderson <i>Cushman & Wakefield</i>	Edward Nizamian <i>635 Hill Street Co., LLC</i>
Peter Anastassiou <i>Jones, Lang, LaSalle</i>	Peklar Pilavjian <i>Los Angeles United Investment Co.</i>
Barbara Bundy <i>FIDM</i>	Harry Richter <i>The California Club</i>
David Damus <i>System Property Trust</i>	James Shaw <i>Los Angeles Times</i>
Michael Delajani <i>Delson Group</i>	Stephen Smith <i>Los Angeles Center Studios</i>
Sukhbir Gill <i>Stillwell Hotel</i>	John Stoddard <i>Wilshire Grand</i>
Richard Jones <i>Equity Office Properties Trust</i>	Kevin Tamaki <i>Pacific Bell</i>
Lisa Grace-Kellog <i>Metropolitan News Co.</i>	Peter Zen <i>Westin Bonaventure Hotel & Suites</i>
Captain Charlie Beck <i>Los Angeles Police Department</i>	Beverly Ziegler <i>Kawada Company of America</i>

DCBID BOARD OF DIRECTORS 2002

<u>Bunker Hill (5)</u>	<u>Term</u>	<u>Term Exp.</u>
Peter Anastassiou, Jones Lang LaSalle	3 yrs.	Jan 2004
Peter Zen, Westin Bonaventure	3 yrs.	Jan 2005
Rick Jones, Equity Office Properties	3 yrs	Jan 2004
Tim Walker, Maguire Partners	3 yrs	Jan 2004
David Damus, System Properties	3 yrs.	Jan 2005

<u>Historic Core (2)</u>	<u>Term</u>	<u>Term Exp.</u>
Beverly Ziegler, Kawada Co.	3 yrs	Jan 2004
Francine Lipsman, Bradbury Assn.	3 yrs	Jan 2005

<u>Jewelry District (2)</u>	<u>Term</u>	<u>Term Exp.</u>
Peklar Pilavjian, St. Vincent's Center	3 yrs	Jan 2005
Kit Marchel, Hertz Group	3 yrs	Jan 2005

<u>Central East (3)</u>	<u>Term</u>	<u>Term Exp.</u>
Steven Hathaway, LAACO	3 yrs	Jan 2004
Tania Norris, Norris Building	3 yrs	Jan 2004
OPEN	3 yrs	Jan 2005

<u>Central West (5)</u>	<u>Term</u>	<u>Term Exp.</u>
Don Nicholas, 777 Figueroa	3 yrs	Jan 2005
Cindy Giordano, Macy's/MCI Center	3 yrs	Jan 2004
Kelvin Nishikawa, Shuwa Investments	3 yrs	Jan 2004
Patrick Lacey, Trizec Properties	3 yrs	Jan 2004
Harry Richter, CA Club	3 yrs	Jan 2005

<u>South Downtown (2)</u>	<u>Term</u>	<u>Term Exp.</u>
Barbara Bundy, FIDM	3 yrs	Jan 2005
John Vallance, City Ctr. Dev.	3 yrs	Jan 2004

<u>Property Owners At Large (2)</u>	<u>Term</u>	<u>Term Exp.</u>
James Shaw, Los Angeles Times	3 yrs	Jan 2004
Greg Vilkin, Forest City Dev.	3 yrs	Jan 2005

<u>Business Groups At Large (2)</u>	<u>Term</u>	<u>Term Exp.</u>
Bing Cherrie, USC	3 yrs	Jan 2005
Colin Shepherd, Hines Company	2 yrs.	Jan 2004